



## IMMY's Privacy Policy

IMMY respects your privacy. We strive to use information to provide the best possible service while respecting the confidentiality of information we are entrusted with. This Privacy Policy outlines the types of personal information we may receive or collect when you use our services, as well as some of the methods we use to safeguard your personal information.

1. Collection of personal information. We collect personal information in order to establish your account, to handle billing and to understand your specific needs to serve you better. Personal information is information about you that is personally identifiable, such as your name, address, email address, credit card number or phone number. IMMY may use cookies and other technologies to enhance your online experience and to learn about how you use our website and services. A "cookie" is a small file containing a string of characters that uniquely identifies your browser. While most browsers accept cookies by default, you can manually set your browser to refuse all cookies, accept cookies from specific websites, or highlight when a cookie is sent to your browser. IMMY's servers may also automatically record information when you visit our website, including the URL that directed you to our website, your IP address, browser type and the date and time of your visit.
2. How we use your information. The information IMMY collects is used to comprehensively understand your needs and interests, and permits IMMY to deliver a more consistent and personalized experience. For example, IMMY may use your information to assist you in completing a transaction or order; communicate with you about products and services; provide service and support; update you on new services and benefits; provide personalized promotional offers; select content to be communicated to you; and contact you for market research regarding IMMY products or services.

Your information may be aggregated with other clients' information on a purely non-identifiable basis to understand how our products are used to help make them better.

Credit card information is used solely for payment processing and fraud prevention efforts. Credit card information, and other sensitive personal information required to process a credit decision, is not used for any other purposes by us or our financial services providers, and will not be retained any longer than necessary to provide your services,

unless you request that we retain your credit card information to streamline your future purchases.

3. Policy on sharing your information. IMMY will not sell, rent or lease your personal information to others. IMMY may share personal information with companies working on our behalf and IMMY-owned business entities for the purposes detailed above. In any such cases, however, we require that the companies or entities adhere to privacy standards and policies at least as restrictive as those IMMY has in place.

Circumstances may arise, whether for strategic or other business reasons, in which IMMY decides to sell, buy, merge or otherwise reorganize businesses in various countries. Such a transaction may involve the disclosure of personal information to prospective or actual purchasers, or, conversely, the receipt of such personal information from sellers. It is IMMY's established practice to seek appropriate protection for all personal information in advance of any such transaction.

We may have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to: (a) satisfy any applicable law, regulation, legal process or legitimate governmental request, (b) detect, prevent, or otherwise address suspected fraud, security or technical issues, (c) enforce any applicable Terms of Service, including investigation of potential violations thereof, or (d) protect against imminent harm to the rights, property or safety of IMMY, its users or the general public as required or permitted by law.

4. Sites covered by this Privacy Policy. The IMMY website ([www.immy.com](http://www.immy.com)) may from time-to-time link to third-party websites for your convenience and to provide easy access to additional useful information. Should you select such a link you will leave the IMMY website. IMMY does not control those sites nor their privacy practices, which may differ from IMMY's practices and policies. Any personal data you choose to provide to or that is collected by such third parties is not in any way covered by the IMMY Privacy Policy. We recommend that you read over such website's privacy policy before providing any personal information. A link to another website from IMMY does not constitute an endorsement or representation about the value, quality or usefulness of anything found on that third-party website.
5. Access to and accuracy of your information. IMMY strives to keep your personal information accurate and up-to-date. Towards this goal we utilize various technology, management processes and policies. As part of our overall data accuracy initiative IMMY provides you with reasonable access to your personal information so you may review and correct your information if needed. To safeguard your privacy and security, we will verify your identity through various means, such as by requiring a

password and user ID, before granting access to your data. We ask that you update your information as and when it changes so any information used to serve you remains as accurate as possible.

6. Keeping your information secure. IMMY values your trust and takes it seriously. To prevent unauthorized access and disclosure, to maintain data accuracy, and to ensure the appropriate use of your information, IMMY utilizes industry standard physical, technical and administrative procedures to safeguard any personal information we collect.
7. Changes to this policy. The world of technology changes quickly. If and when there are future changes to our Privacy Policy in response we will post them at [immy.com](http://immy.com).
8. Contacting us. We value your opinions and suggestions. Please email us with any questions or concerns [customerservice@immy.com](mailto:customerservice@immy.com), or alternately you can write to us at the following address:

IMMY  
Attn: IT Manager  
2701 Corporate Centre Dr.  
Norman, OK 73069 USA